

PITCH LETTER

To: Michael Lee <michael.lee@washpost.com>
From: Shannon Thompson <shannon@kab.org>
Subject: Coach Randy Wittman and John Wall Aim to renovate local parks

Hi Michael,

I know that your readers depend on you to provide them the latest information about the Washington Wizards. I have an interesting story idea that would show your readers how Head Coach Randy Wittman and John Wall support the local community when they are not on the basketball court.

On Aug. 1, 2014 at 10 a.m. Randy Wittman and John Wall will team up with the non-profit Keep America Beautiful and the Boys and Girls Club to kick off Family Fun Month at Langdon Park in Northeast DC.

Family Fun Month is a month long initiative created by Keep America Beautiful aimed at restoring and beautifying local parks to improve and promote a positive community environment. John Wall will discuss how he benefited from having a local park near his childhood home and how that impacted his life.

Both Randy Wittman and John Wall will be available for interviews and photographs prior to the event. They will be able to answer questions about their dedication to improving their local communities as well as questions about the upcoming basketball season.

I will follow up with you via e-mail in the next few days to see if you are interested in attending the event on Aug. 1.

If you have any questions or comments about this story, please do not hesitate to call me on my cell or via e-mail.

Warm Regards,

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Michael Lee
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